

Council Plan 2023-28 Development – Proposed Priorities

The following table provides an overview of proposed priorities for the Council Plan 2023-28

PRIORITY:	Poverty
Description/ Well-being Objective	Protecting our communities and people from poverty by supporting them to meet their basic needs and to be resilient
Income Poverty	Definition: People on low income who are unable to meet day to day living costs
Child Poverty	Definition: Children who do not have access to adequate food, clothing, shelter and education to lead a healthy and active life
Food Poverty	Definition: People who are not able to access food that meets their daily nutritional needs and requirements
Fuel Poverty	Definition: Households that spend more than 10% of their income (after housing costs) on energy
Digital Poverty	Definition: Inability to interact fully in a digital world when, where and how an individual needs to
PRIORITY:	Affordable and Accessible Housing
Description/ Well-being Objective	Housing in Flintshire meeting the needs of our residents and supporting safer communities
Housing support and homeless prevention	Definition: Offering support to people to retain their housing and live well and ensuring homelessness is rare, brief, and unrepeated
Housing Needs and Housing Options	Definition: Helping people to explore their housing options so they can access the right homes to meet their needs
Social Housing	Definition: Working with housing partners to develop and invest in affordable housing and social housing - with modern methods of construction, improving the quality of Council homes, and a commitment towards carbon neutral
Private Rented Sector	Definition: Supporting the private sector to raise standards in the management and condition of housing and promote tenancy sustainment in our communities
Empty Properties	Definition: Bringing empty homes back into use to enhance the local housing market and improve our local communities

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PRIORITY:	Green Society and Environment
Description/ Well-being Objective	Limiting and enhancing the impact of the Council’s services on the natural environment and supporting the wider communities of Flintshire to reduce their own carbon footprint
Phosphates Mitigation	Definition: Provision of viable and deliverable options to mitigate the impact of phosphates from new development on Special Areas of Conservation protected rivers
Carbon Neutrality	Definition: A net carbon zero Council by 2030 and supporting wider decarbonisation actions across the County, making this central to Covid-19 recovery
Climate Change Adaptation	Definition: Be more resilient to the changes that have happened due to climate change and prepare for predicted future change
Flood Risk Management Strategy	Definition: Refresh the Council’s flood risk management strategy to align with the national strategy and identify communities at most risk in Flintshire and the actions required to mitigate this risk
Strategic Flood Consequences Assessment	Definition: Review the Council’s Strategic Flood Consequences Assessment in light of the Ministerial letter of November 2021, to prepare for the implementation of revised TAN15 Development and Flood Risk guidance which becomes operational in June 2023
Fleet Strategy	Definition: Reducing the environmental impact of our fleet
Green Environment	Definition: Enhance and increase biodiversity and trees to deliver multiple benefits for people, wildlife and the environment
Flintshire Forest	Definition: Development of a plan to establish a Flintshire Forest that will identify available land assets, budget requirements and a realistic delivery timescale
Green Access	Definition: The promotion, good management and protection of our green spaces to deliver multiple benefits to the environment and our residents and visitors
Renewable Energy	Definition: The promotion and support of renewable energy opportunities across the Council Estate and wider communities
Active and Sustainable Travel Options	Definition: Create opportunities to increase levels of walking and cycling (Active Travel) and the use of sustainable public transport options, enabling the undertaking of multi-modal transport journeys to access key destinations
Circular Economy	Definition: Support and promote the Welsh Government’s strategy to create a sustainable, circular economy in Flintshire

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PRIORITY:	Economy
Description/ Well-being Objective	Connecting communities and enabling sustainable economic recovery and growth
Rural Regeneration	Definition: Ensure that Economy interventions consider and meet the needs of rural businesses and individuals
Levelling Up	Definition: Prepare and submit bids to the UK Government Levelling Up Fund programme to invest in projects in deprived coastal communities in Flintshire
Town Centre Regeneration	Definition: Regenerate and re-invent our town centres
Business	Definition: Enable business continuity and encourage appropriate investment
Transport Connectivity	Definition: Develop and promote effective transport connectivity while supporting recovery and economic growth
Digital Infrastructure	Definition: Ensure the digital networks facilitate and support recovery and growth
Local Development Plan (LDP) Targets	Definition: Achieve LDP policy objectives for growth, protection and enhancement
Spending money for the benefit of Flintshire	Definition: Grow our local economic vitality through social value commitments and procurement strategy
Reducing worklessness	Definition: Work with our partners to support individuals to gain employment
PRIORITY:	Personal and Community Well-being
Description/ Well-being Objective	Supporting people in need to live as well as they can
Independent Living	Definition: People will be supported to live as independently as possible through the right type of support, when they need it
Safeguarding	Definition: Continue to embed safeguarding procedures so our employees understand how they can help safeguard people in the community
Direct Provision to support people closer to home	Definition: The services we provide so people can access the support they need in their local community
Local Dementia Strategy	Definition: Continuing to improve the lives of people living with dementia in Flintshire
A well-connected, safe and clean local environment	Definition: Resilient communities where people feel connected and safe

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Priority Name	Education and Skills
Description/ Well-being Objective	Enabling and Supporting Learning Communities
Educational Engagement & Achievement	Definition: Providing diverse learning opportunities to support educational achievement in schools and communities
Digital Learning Opportunities	Definition: Supporting education engagement and achievement through proactive use of accessible digital media
Learning Environments	Definition: Creating aspirational and flexible learning environments
Learning Community Networks	Definition: Supporting our learning communities to engage and achieve through extensive partnership working unpinned by common safeguarding practices
Specialist Educational Provision	Definition: Extending local capacity to support learners with additional learning needs (ALN)
Welsh Education Strategic Plan (WESP)	Definition: Working with schools and partners to support the Welsh Government’s strategy to enable one million Welsh speakers by 2050
Well-Being	Definition: Working with schools and partners to provide opportunities for children, young people and the education workforce to engage in activities which support their emotional health and well-being

Priority Name	A well-managed Council
Description/ Well-being Objective	A responsible, resourceful and trusted Council operating as efficiently as possible
People	Definition: Recruit, retain, develop and support the well-being of our employees to enable high quality service delivery
Anti-Racist and Anti-Discriminatory Council	Definition: Welsh Government Anti Racist Wales Action Plan and public sector equality duties
Financial Resilience	Definition: Ensuring that the Council is sustainable over the medium to longer term
Flintshire Assets	Definition: The provision of the right asset in the right place at the right time will ensure the effective and efficient delivery of a comprehensive range of high-quality public services
Digital	Definition: Modernising our services so that they are designed around user needs and are simple, secure and convenient
Partnerships	Definition: Working collaboratively with partners across the private, public, voluntary and community sectors to achieve shared goals and priorities