

CORPORATE RESOURCES OVERVIEW AND SCRUTINY COMMITTEE

Date of Meeting	7 th March 2024
Report Subject	Social Value Progress Update
Cabinet Member	Cabinet Member for Finance, Inclusion, Resilient Communities, including Social Value and Procurement
Report Author	Chief Officer Social Services
Type of Report	Operational

EXECUTIVE SUMMARY

Generating social value from the Council's commissioning and procurement activities is a significant contributor to increasing social value and delivering added value, it therefore remains a key area of focus for the Council.

This report outlines performance data for the latter six months of the financial year 2022/23, as well as the first six months of the financial year 2023/24.

The report also summarises the next areas of focus for the social value programme for the upcoming financial year 2024/25.

RECOMMENDATIONS

1	That the Corporate Resources Overview and Scrutiny Committee notes the positive performance achieved in relation to generating social value for quarters three and four of the financial year 2022/23, as well as the first two quarters of 2023/24.
2	That the Corporate Resources Overview and Scrutiny Committee considers and supports the next steps for the social value programme, as outlined in the report.
3	That to better align performance reporting to a financial year CROSC supports a change in reporting timeline with annual social value performance reporting being presented in June of each year.

REPORT DETAILS

1.00	EXPLAINING THE LATEST PERFORMANCE FOR SOCIAL VALUE								
1.01	<p>Social Value Performance for Quarters Three and Four of 2022/23 and Quarters One and Two of 2023/24</p> <p>Generating increased social value is a corporate priority for the Council.</p> <p>For 2022/23, and the first half of 2023/24, the main area of focus has remained on increasing social value from the Council’s commissioning and procurement activities.</p> <p>This report covers the reporting periods of quarters three and four of 2022/23 and quarters one and two of 2023/24. During these reporting periods the Council’s social value achievements have remained high.</p> <p>Please note: performance data for quarters one and two of 2022/23 was reported to Corporate Resources Overview and Scrutiny Committee and Cabinet in January 2023. To allow oversight of a full financial year’s performance, quarter one and two data for 2022/23 has been provided again in this report under 1.03.</p>								
1.02	<p>Tables 1 and 2 below illustrate the social value generated from awarded contracts calculated in the specific quarter.</p> <p>Flintshire County Council currently uses the National Themes, Outcomes, and Measures (TOMs) to measure social value. The following calculations are derived from the information provided by contractors, within the specific quarter, to demonstrate how they have achieved social value outcomes. A monetary value is then applied to the activity to determine the quantitative value.</p>								
1.03	<p>Table 1 below shows the performance achieved in quarters three and four of 2022/23.</p> <p>Table 1 – Social Value Performance for Q3 and Q4 2022/23 NB: financial values have been rounded up/down to the nearest whole pound.</p> <table border="1" data-bbox="316 1514 1374 1671"> <thead> <tr> <th></th> <th>Quarter 3 Oct-Dec 2022</th> <th>Quarter 4 Jan-Mar 2023</th> <th>Total Quarters 3 and 4 2022/23</th> </tr> </thead> <tbody> <tr> <td>£s of social value generated</td> <td>£1,638,937</td> <td>£99,264</td> <td>1,738,201</td> </tr> </tbody> </table> <p>In quarters one and two of 2022/23 (April 2022 to September 2022 inclusive), £3,156,253 of social value was generated. Combining this with the performance data above provides a total of £4,894,454 of social value generated in the financial year 2022/23.</p>		Quarter 3 Oct-Dec 2022	Quarter 4 Jan-Mar 2023	Total Quarters 3 and 4 2022/23	£s of social value generated	£1,638,937	£99,264	1,738,201
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1.04	<p>Table 2 below shows the performance achieved in quarters one and two of 2023/24.</p> <p>Table 2 – Social Value Performance for Q1 and Q2 2023/24 NB: financial values have been rounded up/down to the nearest whole pound.</p> <table border="1" data-bbox="320 286 1374 443"> <thead> <tr> <th></th> <th>Quarter 1 Apr-Jun 2023</th> <th>Quarter 2 Jul-Sep 2023</th> <th>Total Quarters 1 and 2 2023/24</th> </tr> </thead> <tbody> <tr> <td>£s of social value generated</td> <td>£2,382,218</td> <td>£248,384</td> <td>£2,630,602</td> </tr> </tbody> </table>		Quarter 1 Apr-Jun 2023	Quarter 2 Jul-Sep 2023	Total Quarters 1 and 2 2023/24	£s of social value generated	£2,382,218	£248,384	£2,630,602
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£s of social value generated	£2,382,218	£248,384	£2,630,602						
1.05	<p>In addition to the above social value performance reporting, the Council's Procurement Services also capture information on procurement activities.</p> <p>In quarters three and four of 2022/23, 26 contracts were awarded over £25k, of which 11 (42%) were supported to include social value and 15 (58%) were not supported to include social value. Further details can be found as an appendix at 5.01.</p>								
1.06	<p>In quarters one and two of 2023/24, 27 contracts were awarded over £25k, of which six (22%) were supported to include social value and 21 (78%) were not supported to include social value. Further details can be found as an appendix at 5.02.</p>								
1.07	<p>For a period during quarter one and quarter two of 2023/24 the Social Value Development Officer post was temporarily vacant, during which time interim arrangements were in place.</p> <p>This in part accounts for why there is a drop in the number of contracts supported to include social value during this time.</p>								
1.08	<p>Following are examples of the local social value outcomes that were achieved in the financial year 2022/2023 (including quarters one and two):</p> <ul style="list-style-type: none"> • £3,834,195 of local spend. • 100% of staff on contracts paid the real living wage. • 204 apprenticeship training weeks completed. • £8,500 of in-kind community funding donated to support local community projects. • 98 volunteering hours donated to support local communities. • 21 local people employed full time equivalent. • 262 hours invested to support educational initiatives with local schools and colleges. • 4,478 tonnes of hard to recycle waste diverted from landfill and incineration. • £1,020 spent supporting local families in poverty. • 15,121 car miles saved by contractors. • 17 parenting programmes held. 								
1.09	<p>Following are examples of the local social value outcomes that were achieved in the first six months of 2023/24:</p> <ul style="list-style-type: none"> • £360,896 of local spend. 								

	<ul style="list-style-type: none"> • 100% of staff on contracts paid the real living wage. • 42 volunteering hours donated to support local communities. • £2,867 (including staff time) invested in seven Parenting Programmes • £887 spent on Health and Well-being initiatives for local communities. • 252 hours given to local business giving expert business advice. • 4,852 car miles saved. • 143 staff hours delivering educational initiatives.
1.10	<p>Areas of Focus in 2024/25</p> <p>The focus of work for the Social Value Programme for the upcoming financial year 2024/2025, and possibly beyond, includes:</p> <ul style="list-style-type: none"> • Increasing awareness, knowledge and understanding of social value among stakeholders, including suppliers and commissioners. • Responding to legislative reform in relation to public sector procurement; ensuring that the way the Council delivers social value is compliant with best practice and legislation such as The Social Partnership and Public Procurement (Wales) Act 2023, which became law in Wales on 24th May 2023. • Exploring changes that may encourage more local small and medium sized businesses, social enterprises and the third sector to participate in the tendering process. • Review and develop online information in relation to social value. • Review Flintshire's Themes, Outcomes and Measures (TOMS) framework in line with current Council priorities and national well-being goals. • Reviewing processes, policies, and procedures, including data capture and reporting.
1.11	<p>Future Performance Reporting</p> <p>Current reporting timescales make reporting for a full financial year difficult. It is recommended that to better align performance reporting to a financial year a change in reporting time is made for future.</p> <p>It is proposed to bring a report for quarters three and four of 2023/24 in September 2024 and to then move to annual reporting in May or June of each year.</p>

2.00	RESOURCE IMPLICATIONS
2.01	There are no resource implications to report.

3.00	IMPACT ASSESSMENT AND RISK MANAGEMENT
3.01	An impact assessment is not required as this is a report on operational progress and performance. Should policy changes result from the work identified under 1.11 then an Integrated Impact Assessment will be completed, as required.

4.00	CONSULTATIONS REQUIRED/CARRIED OUT
4.01	This report will be considered by Cabinet at their meeting scheduled for Tuesday 12 th March 2024.

5.00	APPENDICES																
5.01	<p>Table 3 – Procurement Performance data for quarters three and four 2022/23</p> <table border="1"> <thead> <tr> <th></th> <th>Quarter 3 Oct-Dec 2022</th> <th>Quarter 4 Jan-Mar 2023</th> <th>Total for Q3 and Q4 2022/23</th> </tr> </thead> <tbody> <tr> <td>Total No. contracts awarded over £25k</td> <td>14</td> <td>12</td> <td>26</td> </tr> <tr> <td>Proportion of contracts awarded over £25k which were supported to include social value</td> <td>8 (57%)</td> <td>3 (25%)</td> <td>11 (42%)</td> </tr> <tr> <td>Proportion of contracts awarded over £25k which were not supported to include social value</td> <td>6 (43%)</td> <td>9 (75%)</td> <td>15 (58%)</td> </tr> </tbody> </table>		Quarter 3 Oct-Dec 2022	Quarter 4 Jan-Mar 2023	Total for Q3 and Q4 2022/23	Total No. contracts awarded over £25k	14	12	26	Proportion of contracts awarded over £25k which were supported to include social value	8 (57%)	3 (25%)	11 (42%)	Proportion of contracts awarded over £25k which were not supported to include social value	6 (43%)	9 (75%)	15 (58%)
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6.00	LIST OF ACCESSIBLE BACKGROUND DOCUMENTS
6.01	<p>The Social Value Strategy was part of the Social Value report to Cabinet in March 2019.</p> <p>https://committeemeetings.flintshire.gov.uk/ieListDocuments.aspx?CId=391&MId=4250&Ver=4&LLL=0</p>
6.02	<p>Social Value – report presented to Cabinet in February 2022, available online:</p> <p>https://committeemeetings.flintshire.gov.uk/ieListDocuments.aspx?CId=391&MId=5075&Ver=4&LLL=0</p>
6.03	<p>Social Value Progress Update Report, presented to Cabinet in January 2023, is available online:</p> <p>https://committeemeetings.flintshire.gov.uk/ieListDocuments.aspx?CId=391&MId=5315&Ver=4&LLL=0</p> <p>This report contains the social value performance data for quarters one and two of 2022/23.</p>

7.00	CONTACT OFFICER DETAILS
7.01	<p>Contact Officer: Dianne Hunt – Social Value Development Officer</p> <p>Telephone: 01352 702140</p> <p>E-mail: Dianne.Hunt@flintshire.gov.uk</p>

8.00	GLOSSARY OF TERMS
	<p>Commissioning Officer - An individual Officer responsible for procuring goods, works or services on behalf of the Council.</p> <p>Social Value - A broad term used to describe, the social, economic, environmental and cultural impact of our collective decision making and business operations.</p> <p>Flintshire County Council define social value as: <i>A way of thinking about how scarce resources are allocated and used. It involves looking beyond the price of each individual contract when procuring and looking at what the collective benefit to community is when a public body chooses to award a contract. Every time we spend £1 on the delivery of services we will consider whether we can achieve additional collective well-being benefits from that £1 to the wider community.</i></p> <p>Themes Outputs Measures (TOMs) – The Welsh Government National TOMs framework is a specifically designed framework that allows organisations to measure and maximise their social value return by placing a monetary value on activities undertaken. The framework reflects the priorities of The Well-being of Future Generations (Wales) Act 2015.</p>

	<p>The Social Partnership and Public Procurement (Wales) Act 2023 - Legislation that aims to enhance well-being in Wales, including fair work and public procurement that is socially responsible. It also establishes a Social Partnership Council for Wales.</p>
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