

Children and Young People's Partnership Board (CYPP)

The CYPP is undergoing a transition to a new programme delivery model which will be reported to the next LSB meeting.


During 2013/14 we intended to:

C.Y.P.P. Making a Positive Difference, 2011 – 2014

The C.Y.P.P. Plan aimed to deliver on the following Action areas to ensure whole population outcomes:









An "outcome" was defined as a *condition of wellbeing* for a population and therefore is unlikely to be achieved in the short or medium term. Therefore, a Red RAG status within the Outcome RAG column is not an indicator that satisfactory progress is not being made.







However, the Progress RAG column defines whether the appropriate type, level and pace of progress has

been made at an activity level during the reporting period as follows:  Limited Progress – delay in

scheduled activity; not on track  Satisfactory Progress – some delay in scheduled activity, but on

track,  Good /completed.

| Outcome | Progress RAG | Outcome RAG* | Rationale/Comments Aim = Original aims from CYPP Plan Results = Results of outcomes from CYPP plan 2013 - 14 |
|---------|---|---|--|
| 1 |  |  | Action area 1 Aim <ul style="list-style-type: none"> Babies are born healthy, and have a healthy weight at birth. Babies are breastfed at birth and breastfeeding continues for at least 6 months Children and young people will receive all early immunisations within recommended timescales |
| 2 |  |  | Action area 2 Aim <ul style="list-style-type: none"> Children are ready for school and can benefit from a broad range of learning opportunities. All children and young people in Flintshire who have additional learning needs receive appropriate support to achieve their potential. All children and young people in Flintshire develop skills relevant to access work or training. |
| 3 |  |  | Action area 3 Aim <ul style="list-style-type: none"> Children and young people will not smoke, be a healthy weight for their age and height, and will have healthy teeth. Children and young people will be physically active for at least 30 minutes 5 times a week. Services to support, young people and families with high levels of need will be delivered in line with Families First model. |
| 4 |  |  | Action area 4 Aim <ul style="list-style-type: none"> Increased access for children and young people for formal and informal opportunities for leisure, sport and cultural activities. All population groups (including those most at risk of exclusion from participation) are able to access and afford activities. |

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| | | | <ul style="list-style-type: none"> Children, young people, parents and carers understand the importance of play and leisure activities and are able to access and afford opportunities. |
| 5 |  |  | <p>Action area 5 Aim</p> <ul style="list-style-type: none"> Children and young people will be active in their own communities and will be involved in decisions that affect them and their communities All children and young people are confident, self reliant and give/receive respectful acceptance of their cultural differences. UNCRC Rights and advocacy awareness are actively promoted and built in to workforce training. |
| 6 |  |  | <p>Action area 6 Aim</p> <ul style="list-style-type: none"> Support families in difficulty through the Families First programme and/or other appropriate support to minimise short-term and longer term negative impacts on wellbeing and safety. All children, young people and families live in safe accommodation appropriate to their needs, in neighbourhoods that are safe. Children, young people and families deemed 'vulnerable' (including care leavers and children with disabilities) are able to live independent lives, with appropriate support where necessary. |
| 7 |  |  | <p>Action area 7 Aim</p> <ul style="list-style-type: none"> All families have sufficient financial and other resources to access a healthy lifestyle and achieve their potential Parents, children and young people have the necessary skills and are able to access meaningful employment and training. The most vulnerable families will receive the most support. |

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| What we did in 2013/14 What went well | <p>Action area 1 Results</p> <ul style="list-style-type: none"> Ensured more babies are born healthy and have a healthy birth weight Increased breastfeeding rates Continue to increase/sustain childcare rates Smoking cessation service in anti-natal stage introduced Achieved Breastfeeding Friendly Initiative BCUHB Breastfeeding development – supporters – support group Immunising in situation to make it as easy as possible for families to attend Implementation and expansion of Flying Start programme Parenting programmes offered to parents – infant programme – toddlers – nurturing programme Quality childcare provision increased and bilingual provision increased |
| | <p>Action area 2 Aim</p> <ul style="list-style-type: none"> Increased school attendance Flying start programme delivery Early education partnership development Parenting programmes delivered and evaluated in several settings School readiness programme Family learning programmes, e.g. language and play help your child to learn literacy and numeric skills School based learning mentor, family link workers |
| | <p>Action area 3 Aim</p> <ul style="list-style-type: none"> Improved dental health /Design to smile programme Dental health promotion via partners such as childcare providers Increased levels of physical activity in children and young people, e.g. via active 4 – 16 Families First programme Community practitioners trained to deliver cook and eat programmes. Delivered in Communities First areas by Teulu Cyfan Healthy schools scheme/HSPSS; 5*3 Schools, Childcare providers, Play Services, County side services, Leisure |

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| | <p>Services, Family Information Service collaboration to deliver holistic services.</p> <ul style="list-style-type: none"> • Parenting programmes – strengthen parents understanding of play and importance of engaging in activities with their children. <p>Action area 4 Aim</p> <ul style="list-style-type: none"> • Increase the availability of and access to safe and affordable places to meet • Provide appropriate support • Develop innovative outreach services • Use the Welsh Assembly Government ‘Parenting Strategy • Leisure service and Youth Service – Play area, leisure centres, play strategy – Childcare settings , Active 4 – 16 programme • Families First –Core Assets – Mentors for me – Daffodils - • FIS –outreach worker in rural North Flintshire <p>Action area 5 Aim</p> <ul style="list-style-type: none"> • Encourage all children and young people to engage in meaningful decision making via school councils, youth forum • Value all children and young people’s views • 21st Century school consultation programme bespoke approach for young people • Help all children and young people to know about and understand their rights |
| <p>What did not go so well</p> | <p>Action area 6 Aim</p> <ul style="list-style-type: none"> • Develop the ‘Team Around the Family’ approach to service delivery achieved • Ensure that all families (including vulnerable families) live in appropriate accommodation and receive tenancy support • Increase joint training for collaborative delivery of services • Community safety/ ASB and environmental crime awareness and training <p>Action area 7 Aim</p> <ul style="list-style-type: none"> • Improve the skills level of parents and young people e.g. Novus/Quest Reduce the inequalities that exist in health, education and economic for children living in poverty, by improving the outcomes of the poorest • Data from AEWB Board work re Needs prevention/ apprenticeships • Audit of food bank usage and unmet needs (Vulnerable families mapping) • Maximise family income via advice management board. • Families First Poverty reduction/income maximisation programme <p>The inability to recruit to posts via grant money due to internal systems for recruitment have also delayed the possible utilisation of grant funding and have resulted in delays in recruitment.</p> |





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Our evidence for this is: The Families First evaluation report and the partnership development report are a part of the evidence of difference made.

Flintshire Housing Partnership

In 2013/14 we intended to:

- i) Input to the Local Development Plan process
- ii) Mitigate the impacts of Welfare Reform
- iii) Private rented sector improvement
- iv) RSL Liaison – Social Housing Grant Programme & SARTH
- v) Vibrant & Viable Places Regeneration Framework

| 1. Input to the Local Development Plan process | | |
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| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> • Commission a new Local Housing Market Assessment to inform the LDP process • Commission a study in to the Private Rented Sector in Flintshire, again to inform the LDP • Provide the support of the Affordable Housing Officer to consider new applications for residential development above 25 units (the threshold for an affordable element). | |
| What went well | <ul style="list-style-type: none"> • The Local Housing Market Assessment is underway and will meet the requirement as stipulated by the Minister for Housing & Regeneration • The study in to the Private Rented Sector was completed and will inform the LDP process • The Affordable Housing Officer has provided intelligence of housing need in various areas across the County which can support the LDP | |
| What did not go so well | <ul style="list-style-type: none"> • There was a short delay to the Local Housing Market Assessment due to the complexities of collaboration | |

Our evidence for this is:

(i) Achievement milestones



- The Local Housing Market Assessment commenced in March 2014.
- The Private Rented Sector Study was concluded in March 2013

(ii) Achievement measures

- Achievement measures will be evident through the LDP process and delivery of appropriate housing of all tenures across the County.

(iii) What we will do in 2014 onwards

- Continue to provide Officer support and intelligence as a Partnership to the LDP process

| 2. Mitigating the Impacts of Welfare Reform | | |
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| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> • Share data between Council housing and RSL partners on the effects of Welfare Reform and the strategies each landlord was employing to mitigate those effects. • Ensure that each social landlord partner was taking a joined up approach to enforcement measures in the sector, so that action by one wasn't negatively impacting on the other • Gaining intelligence as to the impact in the private rented sector, so appropriate support was being provided • Ensuring that the support provided through the Welfare Response Team and Supporting People Service was appropriately targeted. | |
| What went well | <ul style="list-style-type: none"> • A strategy to deal with those falling in to rent arrears as a direct consequence of welfare reform was established • Shared intelligence on how social landlords were gathering information to support those affected by the new under occupancy rules provided a consistent approach • Information on the private rented allowed for the appropriate targeting of DHP resources. | |
| What did not go so well | <ul style="list-style-type: none"> • There is a need to engage more extensively with landlords in the private rented sector. North East Wales Homes will assist in this. | |

Our evidence for this is:

(i) Achievement milestones



- There is a coordinated approach across the social housing sector in Flintshire for assisting those in rent arrears as a direct consequence of welfare reform
- Additional accommodation support officers were appointed to ensure that assessed need could be met.

(ii) Achievement measures

- Number of households provided with accommodation support
- Number of households assisted to access Discretionary Housing Payments
- Number of households prevented from becoming homeless

(iii) What we will do in 2014 onwards

- Continue and expand open dialogue amongst social landlords and private landlords to ensure appropriate and targeted support is available.

| 3. Private Rented Sector Improvement | | |
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| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> • Support the Houses into Homes revolving loan fund for long term empty properties, creating high quality rented accommodation • Monitored the condition of the rented sector through the private sector support team, issuing bonds to landlords against appropriate properties • Reviewed the quality of some Houses in Multiple Occupation and established works of improvement required • Supported the development of the WG Property Improvement Loan Scheme, which will address condition issues in both the private rented and own occupied sector | |
| What went well | <ul style="list-style-type: none"> • The Houses into Homes fund successfully returned 9 long term vacant properties in to use as rented accommodation this year • The private sector support team assisted people to access good quality accommodation • The loan scheme has been developed and should be available in 2014 | |
| What did not go so well | <ul style="list-style-type: none"> • Organisational capacity to tackle sub standard rented properties is limited, as is the ability to tackle landlords engaged in harassment and illegal eviction. A business case has been submitted to start to address both these issues. | |

Our evidence for this is:

(i) Achievement milestones



- There has been an increase in the availability of good quality private rented accommodation and a smaller reduction in category 1 hazards across the sector

(ii) Achievement measures

- Number of rented units of accommodation created as a consequence of the Houses into Homes Scheme
- Number of category 1 hazards eliminated in private rented property
- Number of deposit bonds issued to private sector landlords

(iii) What we will do in 2014 onwards

- Further promote the private rented sector and improve engagement with private landlords through the establishment of a Council wholly owned property management company – North East Wales Homes
- Submit a business case for an Environmental Health Officer – Housing Standards to begin to address the lack of capacity for housing enforcement and harassment and illegal eviction cases.

| 4. RSL Liaison – Social Housing Grant Programme & SARTH | | |
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| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> • Expended over £4M in Social Housing Grant, against an indicative allocation of £1.5M • The above resource supported a total of 87 socially rented units of accommodation to be built by partner RSL's • Gained Cabinet Approval for a common allocations policy and a single waiting list across RSL stock in Flintshire • Supported the development of an Accessible Housing Register as part of SARTH | |
| What went well | <ul style="list-style-type: none"> • An additional £2.5M grant being expended in Flintshire with lower allocation afforded to neighbouring local authority areas as a result. • 87 socially rented units were built this year, an increase of 80 on the previous year • The SARTH project is progressing well and will be implemented in 2014/15. A new housing access team is being piloted to support the introduction. | |
| What did not go so well | <ul style="list-style-type: none"> • There is still an unresolved ICT issue in relation to SARTH and the system to be used as Council's and RSL's are currently utilising different systems. | |

Our evidence for this is:

(i) Achievement milestones



- There has been an increase in the availability of good quality social rented accommodation
- The SARTH project has gained political support and approval and is moving forward

(ii) Achievement measures

- Number of social rented units of accommodation supported through the social housing grant programme
- Amount of social housing grant allocated against the original allocation
- Number of customers supported to access appropriate housing through the housing access team

(iii) What we will do in 2014 onwards

- Continue to deliver of the 3 year Social Housing Grant programme to support the development of social rented accommodation in areas of need
- Fully implement SARTH and formally establish the housing access team as part of the Housing Solutions model to Homeless Prevention

| 5. Vibrant & Viable Places Regeneration Framework | | |
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| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> • Prepared in conjunction with Regeneration a successful bid for funding through the Vibrant & Viable Places regeneration framework • Discussed potential projects with all partners, including the Regeneration Partnership and other public, private and third sector bodies • Begin to develop a suite of projects and programmes to match the funding received | |
| What went well | <ul style="list-style-type: none"> • £6M of funding has been awarded for town centre and housing regeneration across the Deeside area • The range of projects supported compliment previous activity across Deeside through the Specific Capital Grant for Renewal Areas • The programme will assist in meeting the Council's objective around supporting people in to employment | |
| What did not go so well | <ul style="list-style-type: none"> • The Council and its partners were only awarded 40% of the funding it bid for | |

Our evidence for this is:

(i) Achievement milestones

- A successful bid for Vibrant & Viable Places funding was submitted to Welsh Government
- All partners across the public, private and third sector were fully consulted in the preparation of the bid.
- A suite of projects for town centre and housing regeneration is under development

(ii) Achievement measures



- Approval of each project by Welsh Government
- Projects delivered on time and on budget
- Number of employment opportunities secured through the programme

(iii) What we will do in 2014 onwards

- Deliver approved projects as set out in the bid, on time and on budget
- Support employment opportunities through the programme and Jobs Growth Wales

Flintshire Regeneration Partnership

In 2013/14 we intended to:

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| 1. Progress and invest in the eight Town centre “masterplans” to meet local priorities and need. | | |
| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> Submitted bid to WG to Vibrant and Viable Places support for Deeside. Cabinet approval received October 2013 for towns capital programme. Project design processes underway in most towns. Delivered ERDF and RDP funding projects for town centre regeneration. Supported Holywell events programme. Continued support to town partnerships. Launched Building Enhancement Scheme to bring vacant High Street properties back into use. 23 enquiries received to date. 2 projects almost complete. | |
| What went well | <ul style="list-style-type: none"> Vibrant and Viable Places funding secured for Deeside - £6.024m for town centre regeneration and housing. Phased demolition of maisonettes in Flint underway through year. Flintshire Connects in Flint opened. Design process complete for Mold Daniel Owen Square refurbishment. Tendering completed early April 2014. | |
| What did not go so well | <p>Slower progress than anticipated with towns capital programme has pushed peak expenditure back into September and December 2014 quarters, increasing the level of risk to the ERDF and RDP projects.</p> <p>The Streetscape Improvement Grant has suffered from applicants delaying and / or withdrawing from the scheme. The Building Enhancement Scheme has also been slower to become established than expected with applicants taking up to six months in some instances to move from their first stage approval to submitting their full applications.</p> | |



Our evidence for this is:

(i) Achievement milestones

Completion of the ERDF Town Centre Regeneration Project – June 2015

(ii) Achievement measures

- Scale and take-up of the Business Grant Scheme in Town Centres
- Delivery and completion of actions set out in the “masterplans”

| 2. Complete the rural development schemes in Mold, Holywell and village areas | |
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| Progress status | Progress RAG  Outcome RAG  |
| What we did in 2013/14 | The programme management of the four Axis 3 projects has continued involving regular monitoring of the project delivery organisations and the administration of financial claims. |
| What went well | <ul style="list-style-type: none"> • Flintshire Enterprise Project – the project total of 60 bursaries awarded was achieved this year. Businesses established this year with assistance from the project include: bespoke party cakes, childcare for autistic children, vintage clothes retailer, jewellery designer and equestrian products provider. • Linking Flintshire Communities – the Gronant Pegasus crossing and safety scheme was completed and has been well received particularly by the equestrian community. Footpath 64 enhancements in Mostyn were also completed this year. The Talacre to Ffynnongroyw cycleway is in development and is scheduled for completion by the end of 2014. • Community Key Fund – this has been extremely successful in supporting the refurbishment of rural community facilities and the capital key fund grant was fully committed in this financial year. Projects completed this year include the development of a community space within St Michael’s Church in Brynford, the creation of a community room at Pontblyddyn Cricket Club, the renovation of Pantymwyn Village Hall and facility improvements at Gwespyr Village Hall. • Town and Village Streetscape Enhancements – three Streetscape Improvement Grant schemes were completed this year – 53 High Street in Mold and 30-34 High Street and 46D High Street in Holywell. Art work at Talacre Roundabout and Gronant Shore Road was also installed. |
| What did not go so well | <p>The Town and Village Streetscape project has experienced difficulties with the implementation of the Streetscape Improvement Grant. The creation of an overspill car park facility at Talacre has been delayed working through the extensive legal and regulatory processes needed.</p> <p>The outcomes for several of the projects are low as of the end</p> |










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| | of 2013/14 but the projects themselves are still running and due to complete in September 2014. They are mostly expected to meet their forecast cumulative targets which, in most cases, can only be claimed late in the project lifespan when all of the relevant supporting evidence has been collated. |
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Our evidence for this is:



(i) Achievement milestones

Delivering and completing in-year rural development schemes

(ii) Achievement measures

| Achievement Measures | 2013/14 Target | Year-End Outturn | RAG status |
|---|----------------|------------------|---|
| Flintshire Enterprise Project | | | |
| Number of micro enterprises created | 26 | 16 |  |
| Gross number of jobs created | 23 | 11.26 |  |
| Number of bursaries awarded | 25 | 26 |  |
| Linking Flintshire's Communities | | | |
| Number of new services/facilities available to the rural population | 2 | 0 |  |
| Number of marketing and promotional activities | 3 | 0 |  |
| Community Key Fund | | | |
| Number of projects financially supported | 12 | 11 |  |
| Number of villages benefiting from renewal and development | 3 | 10 |  |
| Town & Village Streetscape Enhancements | | | |
| Number of projects financially supported | 12 | 2 |  |
| Number of enterprises advised or assisted to develop projects relating to village renewal and development | 12 | 0 |  |

3. Promote Deeside as a recognised centre for energy and advanced manufacturing through joint marketing and promotion of Deeside Industrial Park (DIP) and Deeside Enterprise Zone (DEZ).

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| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> Promoted DEZ with property and land agents to raise awareness of DEZ to encourage relocation and expansion opportunities within the EZ Worked in partnership with WG marketing team to develop promotional material, dedicated DEZ web pages and social media activity to raise awareness of DEZ as a desired location for AM&M sector businesses Engaged with WG overseas investment team, EAB, MDA, other EZs and local business ambassadors to raise awareness of DEZ to maximise interest and | |



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| | potential for inward investment. |
| What went well | <ul style="list-style-type: none"> • Achieved 37 new DEZ enquiries against a target of 55. The number of enquiries steadily increased throughout the year • Achieved a 54% conversion rate from new enquiries to investment (expansion by local businesses and new businesses locating within the EZ) against a target of 60%. This conversion rate is an improvement on 40% reported 2012-13 • Supported DEZ businesses to apply for WG Business Rate Scheme and Economic Growth Fund which in turn supports sustainability and growth potential |
| What did not go so well | <ul style="list-style-type: none"> • Although we share our DEZ investment enquiries with WG on a monthly basis, communication is one way. We are unaware of DEZ enquiries being directly supported by WG. As a result, there are investment enquiries and opportunities that remain unreported / omitted from our data • Although we raised awareness and assisted businesses to apply for WG Business Rate Scheme and Economic Growth Fund, we are unable to report the number of successful applicants despite several requests to WG for basic data. |

Our evidence for this is:



(i) Achievement milestones

Scale and take-up of enquiries leading to inward investment in DIP and DEZ

(ii) Achievement measures

| Achievement Measure | 2013/14 Target | Year-End Outturn | RAG status |
|--|----------------|------------------|---|
| Number of enquiries received in DEZ (includes the DIP) | 55 | 37 Year end |  |
| Percentage of enquiries that have led to investment (includes the DIP) | 60% | 54% Year end |  |

4. Support the growth of the existing business on Deeside, to maximise opportunities for business development

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| Progress status | Progress RAG  | Outcome RAG  |
| What we did in 2013/14 | <ul style="list-style-type: none"> • Worked in partnership with local business ambassadors to introduce potential investors to the local business community • Provided support to existing businesses to develop bids | |



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| | <p>with parent companies to maximise opportunity for growth and expansion within Flintshire</p> <ul style="list-style-type: none"> • Generated interest with local businesses to recruit from the Flintshire / regional skills pipeline; promoting local jobs for local people • Worked in partnership with Communities First, Careers Wales, DWP, Job Centre Plus, HE, FE to raise awareness of self employment and local career opportunities and workforce development. |
| What went well | <ul style="list-style-type: none"> • Safeguarded 396 jobs within the EZ operating a Rapid Redundancy unit with public and private sector partners when job losses were announced • Achieved 838 new jobs within DEZ, a significant increase from 410 reported 2012-13 • Worked with commercial land and property agents to identify suitable, fit for purpose premises, thereby enabling rapid investment |
| What did not go so well | <ul style="list-style-type: none"> • Although we share details of jobs created and safeguarded with WG on a monthly basis, communication is one way. We are unaware of job creation whereby the company is being directly supported by WG. As a result, there are new jobs that remain unreported / omitted from our data |

Our evidence for this is:

(i) Achievement milestones

Number of jobs sustained and created

(ii) Achievement measures

| Achievement Measure | 2013/14 Target | Year-End Outturn | RAG status |
|---|----------------|------------------|---|
| Number of jobs safeguarded within the DEZ | 1400 | 396 |  |
| Number of jobs created within the DEZ | 600 | 838 |  |

What we will do in 2014 onwards

1. Progress and invest in the eight Town Centre Masterplans to meet local priorities and need.
2. Deliver an integrated programme of regeneration in Flint to realise the vision set out in the Flint masterplan
3. Complete the rural development schemes in Mold, Holywell and our villages; extending accessibility and improving the local environment.

4. Promote and support the growth of the Flintshire economy including Deeside Enterprise Zone (DEZ) as a recognised centre for energy and advanced manufacturing.
5. Implementation of the “masterplan” for the Northern Gateway site to facilitate development of a key part of the Enterprise Zone.
6. Explore with Welsh Government the opportunities to improve local infrastructure (transport, utilities, environment etc.)