



FLINTSHIRE PUBLIC SERVICES BOARD
BWRDD GWASANAETHAU CYHOEDDUS SIR Y FFLINT



Gwasanaeth Tân ac Achub
Fire and Rescue Service



GIG
CYMRU
NHS
WALES | Bwrdd Iechyd Prifysgol
Betsi Cadwaladr
University Health Board



Cyfoeth
Naturiol
Cymru
Natural
Resources
Wales



FLVC
Flintshire Local Voluntary Council
Cyngor Gwirfoddol Lleol Sir Fflint



Llywodraeth Cymru
Welsh Government



COLEG
CAMBRIA



NORTH WALES POLICE
A safer North Wales



GIG
CYMRU
NHS
WALES | Iechyd Cyhoeddus
Cymru
Public Health
Wales

PRIFYSGOL

glyndŵr
UNIVERSITY

Prawf Cymru
Wales Probation



Well-Being Plan



Five Themes

**Community
Safety**

**Resilient
Communities**

**Well-Being &
Integrated Living**

Economy

Environment



**Well-Being
Plan**



Why?

- Multi agency approach will achieve more
- Reducing crime and disorder to benefit communities and businesses
- Making communities safer so that use of open spaces is maximised

Evidence ?

- Strategic Assessment (April 2017) identified priority areas:
 - * Victim support
 - * Doorstep crime
 - * Anti- social behaviour
 - * Domestic and sexual violence
 - * Harm / drug reduction

Community Safety

Action?

- Support vulnerable people to prevent them becoming victims of crime
- Increase confidence in reporting
- Tackle and address substance misuse
- Target repeat offenders (young people and adults)

Impact?

- Increase in people's confidence to report
- Greater community resilience
- Improved rehabilitation & community integration
- Public sector workforce recognise signs & symptoms of abuse & violence



Well-Being Plan



Why?

- North Wales economy at risk of lagging behind other UK regions
- Flintshire – highest performing local economy in North Wales – need to retain competitive edge
- Partners are major employers & buyers of goods & services – influence job creation

Evidence ?

- Key sub regional business sectors – resilient, but now an uncertain future
- Flintshire is high performing county – Gross Added Value but North Wales lags well behind UK average
- UK Government investment priorities – could favour England
- Skills gaps
- Aging workforce

Economy and Skills

Action?

- North Wales Economic Growth Deal Bid to UK & Welsh Governments
- Support bid – sites & premises, transport infrastructure & services business growth and innovation, skills & worklessness
- Apprenticeship programmes & procurement policies

Impact?

- Levels of unemployment reduced
- Local apprenticeship places increased
- Access to employment improved
- Access to & quality of Careers Advice
- Confident local businesses
- Transport connections improved
- Health inequalities reduced



Well-Being Plan



Why?

- Major asset for Flintshire; needs to be valued, protected, enhanced
- Better prepare for climate change, especially flooding
- Improve air quality - reduce harmful emissions
- PSB members to lead in being as carbon and ecologically neutral as possible

Evidence?

- Natural environment valued highly by those who live, work and visit
- Long term increase in overweight people (57.5% adults obese/overweight)
- Number of important ecological sites
- Significant flooding in recent years
- Air pollution levels

Action?

- Increase community resilience & pride and ownership
- Promote benefits of using and accessing the natural environment
- Work with partners – farming, industry and transport
- Identify all 'green' assets
- Reduce ecological footprint as employers

Environment

Impact?

- Biodiversity decline reversed
- Number of homes at risk of flooding reduced
- Use of the outdoors increased
- Carbon footprint of partners reduced
- Sustainable management of natural resources
- Choice and use of green travel increased



Well-Being Plan



Why?

- Resilient Communities have the ability to resolve their own problems and bounce back from economic, social and environmental issues
- A well connected community is able to work with the public agencies co-operatively to determine priorities for that community

Evidence ?

- Research shows that 'Resilient Communities' have support jointly from all sectors
- Public sector bodies have provided support but this work has not always been sustainable once the intervention ceases

Resilient Communities

Action?

- Train and develop key workers in communities in new ways of working
- Pilot new ways of working in communities e.g. Flint, Holway, Shotton
- Supporting more active communities - especially in local natural environment

Impact?

- Use and appreciation of the natural environment increased
- Opportunities to improve health and well-being increased
- Local community networks strengthened



Well-Being Plan



Why?

- Support residents to maintain good health and reduce reliance on services
- Prevention of ill health and less health inequality
- Maintain and strengthen care sector
- Support for more chronic conditions
- Health & social care

Evidence?

- Growing life expectancy from 31,000 aged 65 to 46,100 by 2039
- Double numbers of those receiving residential based services by 2035
- People living with dementia – rise by 66% in 2030
- Need for > 850 residential & nursing beds by 2030
- Health inequalities

Action?

- Promote and protect workforce health
- Promote mental health and well-being
- Ageing Well in Flintshire plan
- Multi-agency Single Point of Access
- Early Help Hub
- Promotion & support of Care sector work

Well-Being and Independent Living

Impact?

- Health inequalities improved
- Care home beds and home support sustained and increased
- Information, assistance and support increased
- Opportunities for people to move more and reduce sedentary behaviour increased



Well-Being Plan

