



FLINTSHIRE PUBLIC SERVICES BOARD  
BWRDD GWASANAETHAU CYHOEDDUS SIR Y FFLINT

# **FLINTSHIRE Public Services Board**

## **Well-being Plan Delivery Plan 2018 - 2023**

### **How achievement will be measured**

## Resilient Communities

Priority	In-year Priority	Impact
<b>Resilient Communities</b>	1. Area based work including a focus on communities either where there is an established programme of new kinds of intervention already taking place (Flint 2025 and Shotton), or where new ways of working within communities are being piloted to improve and sustain community resilience building on assets within the area (Holywell)	<ul style="list-style-type: none"> <li>• Ways of working changed across all sectors that strengthens communities</li> <li>• Increase in the strength of community and social organisations that are able to provide support to local people</li> <li>• Increased opportunities and uptake of volunteering</li> </ul>

### What we will do in 2018/19:

#### 1. Area Based Work

##### Specific actions in 2018/19 to support the in-year priority:

- Lead work on the Holway (Holywell) to identify community leaders and enable these leaders to work with the community to identify priorities for the community that Public Services can support.
- Work with the community to see if an asset transfer of the community centre is feasible.
- Development of an evaluation framework and area profiles for each of the three areas identified: Flint, Shotton, the Holway.
- Employ a three year post to lead the development of community resilience work and digital customer.
- Engage with Flintshire Local Voluntary Council and the sub regional Volunteering project (with Wrexham) to map volunteering time of partners to key placed based projects and priorities in the Well being Plan (Flint food poverty project, Shotton and Holway)

## Resilient Communities

Achievement Measures	Lead Organisation	Baseline Data (If applicable)	2018/19 Monitoring (quarterly or half yearly)	Desirable Trend
Community Plan with clear priorities and a number of community representatives identified to lead this plan in place	FLVC	No plan and no community leaders	Plan in place plus community leaders	Delivery of plan by the community and public agencies
Community Resilience Profiles developed for each of the three areas identifying levels of community resilience and evidential areas of issue	FCC	No Community profiles	Community Profiles in place	Community Profiles rolled out to other areas
Resource in place for 3 years to co-ordinate this work and providing clear quarterly reports to the PSB	FCC and FLVC	No Resource	Resource in place	Resource in place
Pilot the sub regional Volunteering project in Flint (food poverty and activity themes) to support PSB partners and employees to support the project development with skills and time, link to the WCVA Volunteering Wales platform and establish baseline with consistent questionnaire across all partners.	FLVC	None, to be developed through questionnaire	No of volunteer hours matched to key projects	Increase in volunteer hours matched to key projects

Achievement Milestones	Target date	Lead Organisation	Partner Organisations
Engagement exercise complete on the Holway	October 2018	FCC	Police, BCUHB, Public Health Wales, FLVC
Draft evaluation framework developed	December 2018	FCC	
Interviews for Community Resilience / Digital Customer post	June 2018	FCC	FLVC

## Resilient Communities

### Other evidence to demonstrate achievement – Sources of narratives / case studies

Report detailing findings of the Holway engagement work

### Confidence in meeting In-year Priority:

**AMBER**

**Rationale:** Holway and other community work depends on the response of the community to work with Public Services to identify priorities and co-create delivery of this work.

### Risks to Manage:

- Poor response from Holway and other communities in identifying community priorities – work with smaller group of community leaders to mitigate this risk
- Small number of Community Leaders from the Holway and other communities come forward interested to work on community planning – develop and train the few to then work at engaging with others

## Resilient Communities

Priority	In-year Priority	Impact
<b>Resilient Communities</b>	2. Theme based work within communities, their environment and workplaces focussing on “Let’s Get Moving Flintshire” to increase activity and reduce sedentary behaviour	<ul style="list-style-type: none"> <li>• Opportunities for people to improve their health and well-being increased</li> <li>• Use and appreciation of the natural environment and use of the outdoors increased through “Getting Flintshire Moving”</li> <li>• A less sedentary workforce</li> </ul>

### What we will do in 2018/19:

2. Let’s Get Flintshire Moving
<p><b>Specific actions in 2018/19 to support the in-year priority:</b></p> <ul style="list-style-type: none"> <li>• Development of plans of work under the three themes of Green Health / Workplaces / Children and Young People</li> </ul>

Achievement Measures	Lead Organisation	Baseline Data (If applicable)	2018/19 Monitoring (quarterly or half yearly)	Desirable Trend
Delivery of at least 1 community based programme of Activity in Flintshire	FCC	0	Half Yearly	Increase
Delivery by at least 1 workforce activity programme by a PSB organisation	PHW	0	Half Yearly	Increase

## Resilient Communities

Achievement Milestones	Target date	Lead Organisation	Partner Organisations
Identification of projects under each of the three key themes in Flintshire including one community based project	July 2018	PHW	FCC, FLVC, BCUHB
Workforce activity based programme started	July 2018	PHW	
Evaluation of both success of community and workforce programmes and plan in place to propose roll out to other communities and organisations	March 2019	PHW	

### Other evidence to demonstrate achievement – Sources of narratives / case studies

Pledges made by staff and community individuals to increase activity levels and progress against pledge

### Confidence in meeting In-year Priority:

**AMBER**

#### Rationale:

Workforce programme already started, community programme still to be identified and planned

### Risks to Manage:

- Interest by staff and community individuals in increasing activity levels – Being mitigated by a clear marketing campaign and brand developed by PHW

## Resilient Communities

Priority	In-year Priority	Impact
<b>Resilient Communities</b>	3. Establishing learning and evaluation of new ways of working and delivery of Community Benefits for sharing across all agencies and agreeing Community Benefit strategies across all partners covering social, economic and preventative benefits	<ul style="list-style-type: none"> <li>Quantity and quality of benefits that support local communities ('community benefits') increased</li> </ul>

### What we will do in 2018/19:

3. Community Benefits
<b>Specific actions in 2018/19 to support the in-year priority:</b> <ul style="list-style-type: none"> <li>Development of Community Benefits approach by PSB partners</li> </ul>

Achievement Measures	Lead Organisation	Baseline Data (If applicable)	2018/19 Monitoring (quarterly or half yearly)	Desirable Trend
Each partner organisation has identified and agreed how it can contribute to delivery of community benefits in Flintshire	FCC	No agreement	Half yearly	Agreement

Achievement Milestones	Target date	Lead Organisation	Partner Organisations

## Resilient Communities

Meetings held with each partner to identify how they can contribute to and evaluate delivery of the list of Flintshire community benefits	November 2018	FCC	All PSB Partners
Plan agreed by PSB	January 2019	FCC	All PSB Partners
Initial review of delivery in 2018/19 made and agreement reached about evaluation for 2019/20	March 2019	FCC	All PSB Partners

### Other evidence to demonstrate achievement – Sources of narratives / case studies

Case studies and data from community organisations

### Confidence in meeting In-year Priority:

**GREEN**

#### Rationale:

Community Benefits Strategy in place as well as resource to undertake the work

#### Risks to Manage:

Partners ability to apply community benefits approach used in Flintshire County Council – this will be mitigated by spending time with each partner thinking how this approach can be developed in a flexible way.

## Resilient Communities

Priority	In-year Priority	Impact
<b>Resilient Communities</b>	4. Working with organisations to explore the benefits and opportunities of Community Shares and other tools	<ul style="list-style-type: none"> <li>• Increase in the strength of community and social organisations that are able to provide support to local people</li> <li>• Increased take up of economic activity by local people</li> </ul>

### What we will do in 2018/19:

4.
<p><b>Specific actions in 2018/19 to support the in-year priority:</b></p> <ul style="list-style-type: none"> <li>• Encourage organisations to consider using the Co-operative Wales Community Shares approach</li> <li>• Encourage social enterprises to take up the offer of the use of a social enterprise health check to review sustainability of their business</li> <li>• Build on the food poverty work to support development of food hubs and the development of a social enterprise to lead this work</li> </ul>

Achievement Measures	Lead Organisation	Baseline Data (If applicable)	2018/19 Monitoring (quarterly or half yearly)	Desirable Trend
Number of organisations interested in using a Community Shares approach	FLVC	0	2	Increase
Number of social enterprise having completed a social enterprise health check	FCC	0	Model in place	Used by 10 SE's in 2019/20
New Social Enterprise developed to lead food poverty work across Flintshire	FCC	0	Commissioning of new social enterprise started	Increase

## Resilient Communities

Food Hubs established to promote health eating in communities	FCC	0	2	Increase
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Achievement Milestones	Target date	Lead Organisation	Partner Organisations
FLVC to remind organisations who previously showed initial interest in the community shares work	October 2018	FLVC	FCC
Draft health check model shared with the social enterprise sector or comment	October 2018	FCC	FLVC
Identification of venue and work started to establish food hubs	December 2018	FCC	FCC

### Other evidence to demonstrate achievement – Sources of narratives / case studies

None

### Confidence in meeting In-year Priority:

**AMBER**

**Rationale:** Success depends on take up by community organisations and social enterprises.

### Risks to Manage:

- Lack of take up by community organisations and the social enterprise sector – mitigate by ensuring maximum awareness of the opportunities and benefits of each opportunity

## Resilient Communities

Priority	In-year Priority	Impact
Resilient Communities	5. Supporting the development of Social Prescribing through offering different community opportunities	<ul style="list-style-type: none"> <li>• Opportunities for people to improve their health and well-being increased</li> <li>• Increased opportunities and uptake of volunteering</li> </ul>

### What we will do in 2018/19:

5.
<p><b>Specific actions in 2018/19 to support the in-year priority:</b></p> <ul style="list-style-type: none"> <li>• Mapping of current activity and assess financial sustainability of existing schemes.</li> <li>• Identify monitoring mechanisms to allow individual progress to be tracked to aid evaluation.</li> <li>• Ensure that any additional investment is aligned to robust programmes.</li> </ul>

Achievement Measures	Lead Organisation	Baseline Data (If applicable)	2018/19 Monitoring (quarterly or half yearly)	Desirable Trend
Minimum of 1 new social prescribing scheme commissioned for Flintshire	BCUHB	0	Half yearly	Increase
Network of practitioners formed; and education and training needs assessed; education programme identified to meet identified requirements	WGU	0	Quarterly	Network established

## Resilient Communities

Achievement Milestones	Target date	Lead Organisation	Partner Organisations
Mapping programme commissioned	September 2018	BCUHB	
Current activity is mapped, and financial sustainability assessed	December 2018	BCUHB	

### Other evidence to demonstrate achievement – Sources of narratives / case studies

Case studies and narratives from participants and practitioners involved in the Social Prescribing Scheme  
Academic research to evaluate the model and social return on investment working with Social Value network

### Confidence in meeting In-year Priority:

**AMBER**  
(Delete as applicable)

#### Rationale:

Funding to be secured and agreement reached on investment for a) mapping software, and b) enhancing existing schemes

### Risks to Manage:

- Securing overall funding for the scheme – this is in part mitigated as funding is already secured for the IT software and the potential investment for a new scheme has been identified

## Resilient Communities

Priority	In-year Priority	Impact
<b>Resilient Communities</b>	6. Developing a new leadership programme for those who work in and with communities, to provide them with the skills to engage, equip, and empower communities	<ul style="list-style-type: none"> <li>• Ways of working changed across all sectors that strengthens communities</li> <li>• Increase in the strength of community and social organisations that are able to provide support to local people</li> </ul>

### What we will do in 2018/19:

<b>6.</b>
<b>Specific actions in 2018/10 to support the in-year priority:</b>
<ul style="list-style-type: none"> <li>• Development of a new type of leadership programme for those who work in and with communities</li> </ul>

Achievement Measures	Lead Organisation	Baseline Data (If applicable)	2018/19 Monitoring (quarterly or half yearly)	Desirable Trend
Pilot the programme with 15 participants	Glyndwr University	No course	Pilot Course	Course rolled out across PSB
Evidence back from the participants that as a result of the course each individual has changed the way they work with communities	Glyndwr University	No change	20 people	40 people

## Resilient Communities

Achievement Milestones	Target date	Lead Organisation	Partner Organisations
Course accreditation complete	July 2018	Glyndwr University	Do Well Ltd, 2025 and Leadership Centre
Pilot Course starts	August 2018	Glyndwr University	

### Other evidence to demonstrate achievement – Sources of narratives / case studies

Individual video narratives from course participants on learning and delivery of their own public narrative

Individual stories from course participants on the actual change made

### Confidence in meeting In-year Priority:

**GREEN**

**Rationale:** Course participants already identified

### Risks to Manage:

- Those who have expressed an interest cannot make the dates – mitigate by considering alternative dates if needed

## Resilient Communities

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### Future Developments

#### Future Developments / Long Term Goals:

- Community Resilience factors to inform physical planning and regeneration with the aim of developing better connected communities
- Social Evaluation by all Public Sector Partners of the social impact their organisation makes
- Inclusive Growth that develops resilient communities and employment opportunities recognised as a key part of Economic Regeneration
- Evaluation of the impact of new ways of working and education support for Social Prescribing and the Leadership education on the delivery of public services, now and for the future

### National Well-being indicators

Supports the following [National Well-being Indicators](#):

- 25 Percentage of people feeling safe at home, walking in the local area, and when travelling
- 26 Percentage of people satisfied with local area as a place to live
- 27 Percentage of people agreeing that they belong to the area; that people from different backgrounds get on well together; and that people treat each other with respect
- 29 Mean mental well-being score for people
- 30 Percentage of people who are lonely