

# Flintshire social value strategy

What is social value?

“Social value is a way of thinking about how scarce resources are allocated and used. It involves looking beyond the price of each individual contract and looking at what the collective benefit to a community is when a public body chooses to award a contract.” (Social Value UK)

Every time we spend a £1 on the delivery of services we will consider whether we can achieve additional collective well-being benefits from that £1 to the wider community.

We will generate social value through

Generating social value through our **procurement** activity

Supporting our **asset transfers** to report on the social value they generate

Asking recipients of our **voluntary sector funding** to report on the social value they generate

Deliver measurable social value through our **partnership arrangements**

2017/18 **£186m** FCC procured spend

Aims and objectives

## Aims

1. Get better value for public money
2. Increase social commitment in our supply chain
3. Achieve wider benefits from the delivery of our services

## Objectives

1. Increase the generation of social value
2. Consistently measure what has been achieved
3. Adopt a consistent approach to generating social value in procurement
4. Deliver real and lasting benefits to local communities

How will we achieve this through procurement?

- \* Contract procedure rules - for contracts **exceeding £1m** in value incorporating social value is mandatory.
- \* **Below £1m** it is recommended that social value is considered and included where appropriate and practicable.

Recommend 5-20% weighting for social value in tender scoring

Design contracted works and services to increase wider social goals

Core

Encourage suppliers to provide added value

Encourage suppliers to do business in more socially responsible way

Non-core

Help suppliers to build long term social partnerships

Post award

## Process

Plan ahead  
Think broadly

Write into the spec

Write into the contract

Monitor during contract management

Measure what's achieved

Celebrate the success

Support

Social Value lead officer - one to one advice and support

Social Value Hub - thematic advice

Procurement service - technical advice

Guidance and toolkit

We will make a measurable contribution to...

Welsh Government Wellbeing of Future Generations Act

- 1. A prosperous Wales
- 2. A resilient Wales
- 3. A healthier Wales
- 4. A more equal Wales
- 5. A Wales of cohesive communities
- 6. A Wales of vibrant culture and thriving Welsh language
- 7. A globally responsible Wales

Flintshire Public Service Board priorities

- Community safety
- Economy and skills
- Environment
- Resilient communities
- Healthy & independent living

Flintshire Council Plan

- Caring Council
- Ambitious Council
- Learning Council
- Green Council
- Connected Council
- Well run Council
- New theme

<p>Tackling poverty</p> <ul style="list-style-type: none"> <li>Reducing food poverty</li> <li>Reducing fuel poverty</li> </ul>	<p>Celebrating the cultures of Flintshire</p> <p>Promoting the Welsh language</p>	<p>Increase use of local suppliers</p> <p>Increase use of social enterprises</p> <p>Providing local employment opportunities</p>	<p>Improving the condition of peoples' homes</p> <p>Reducing homelessness</p>
<p>Supporting local volunteer groups to do more</p> <p>Providing staff volunteering opportunities</p> <p>Supporting the Armed Forces Covenant</p> <p>Supporting community based transport</p>	<p>Providing work experience and training opportunities</p> <p>Providing apprenticeship opportunities</p> <p>Supporting schools and colleges to enhance learning experiences</p> <p>Supporting children in care</p>	<p>Adopting ethical policies</p> <p>Promoting staff well-being</p> <p>Promoting equality</p> <p>Promoting mental health and well-being</p> <p>Helping clients to get support from wider agencies</p>	<p>Increasing environmental awareness</p> <p>Reducing energy use and waste</p> <p>Improving the physical environment</p> <p>Reducing anti-social behaviour and fear of crime</p>

<p>Lead officer</p>	<p>Implementation Group</p>	<p>Chief Officer Team</p>	<p>Cabinet and Scrutiny</p>	Governance
<p>Support take-up of social value Commission systems</p> <p>Collect evidence</p> <p>Reporting</p>	<p>Consultation on system design</p> <p>Review progress and practice</p> <p>Service challenge</p>	<p>Review scale and spread of benefits</p> <p>Support service adoption</p>	<p>Review scale and spread of benefits</p> <p>Agree strategy, policy and resources</p>	

Target: **£1,236,650** annual value generated