

Flintshire social value strategy

What is social value?

“Social value is a way of thinking about how scarce resources are allocated and used. It involves looking beyond the price of each individual contract and looking at what the collective benefit to a community is when a public body chooses to award a contract.” (Social Value UK)

Every time we spend a £1 on the delivery of services we will consider whether we can achieve additional collective well-being benefits from that £1 to the wider community.

We will generate social value through

Generating social value through our **procurement** activity

Supporting our **asset transfers** to report on the social value they generate

Asking recipients of our **voluntary sector funding** to report on the social value they generate

Deliver measurable social value through our **partnership arrangements** including how we plan our services

2018//19 **£197m** FCC procured spend

Aims and objectives

Aims

1. Get better value for public money
2. Increase social commitment in our supply chain
3. Achieve wider benefits from the delivery of our services

Objectives

1. Increase the generation of social value
2. Consistently measure what has been achieved
3. Adopt a consistent approach to generating social value in procurement
4. Deliver real and lasting benefits to local communities

How will we achieve this through procurement?

- * Contract procedure rules - for contracts **exceeding £1m** in value incorporating social value is mandatory.
- * **Below £1m** it is recommended that social value is considered and included where appropriate and practicable.

Recommend 5-20% weighting for social value in tender scoring

Design contracted works and services to increase wider social goals

Core

Encourage suppliers to provide added value

Encourage suppliers to do business in more socially responsible way

Non-core

Help suppliers to build long term social partnerships

Post award

Process

Plan ahead
Think broadly

Write into the spec

Write into the contract

Monitor during contract management

Measure what's achieved

Celebrate the success

Support

Social Value lead officer - one to one advice and support

Social Value Hub - thematic advice

Technical advice on integrating social value in procurement

Guidance and toolkit

We will make a measurable contribution to...

Welsh Government Wellbeing of Future Generations Act

- 1. A prosperous Wales
- 2. A resilient Wales
- 3. A healthier Wales
- 4. A more equal Wales
- 5. A Wales of cohesive communities
- 6. A Wales of vibrant culture and thriving Welsh language
- 7. A globally responsible Wales

The Social Services and Well-being Act (Part 2, Section 16) introduces a duty on local authorities to promote the development of not for profit organisations to provide care and support for carers, and preventative services.

Flintshire Public Service Board priorities

- Community safety
- Economy and skills
- Environment
- Resilient communities
- Healthy & independent living

Flintshire Council Plan

- Caring Council
- Ambitious Council
- Learning Council
- Green Council
- Connected Council
- Serving Council
- Safe and clean Council

Tackling poverty
Reducing food poverty
Reducing fuel poverty

Celebrating the cultures of Flintshire
Promoting the Welsh language

Increase use of local suppliers
Increase use of social enterprises
Providing local employment opportunities

Improving the condition of peoples' homes
Reducing homelessness

Supporting local volunteer groups to do more
Providing staff volunteering opportunities
Supporting the Armed Forces Covenant
Supporting community based transport

Providing work experience and training opportunities
Providing apprenticeship opportunities
Supporting schools and colleges to enhance learning experiences
Supporting children in care

Adopting ethical policies
Promoting staff well-being
Promoting equality
Promoting mental health and well-being
Helping clients to get support from wider agencies
Supporting dementia friendly initiatives

Increasing environmental awareness
Reducing energy use and waste
Improving the physical environment
Reducing anti-social behaviour and fear of crime

Lead officer

Implementation Group

Chief Officer Team

Cabinet and Scrutiny

Support social value use
Commission systems
Collect evidence
Reporting

Consultation on system design
Review progress and practice
Service challenge

Review scale & spread of benefits
Support service adoption

Review scale and spread of benefits
Agree strategy, policy and resources

Governance

Target: **£1,236,650** annual value generated