

CABINET

| | |
|------------------------|--|
| Date of Meeting | Wednesday, 25 th September 2024 |
| Report Subject | Social Value Progress Update |
| Cabinet Member | Cabinet Member for Finance and Social Value |
| Report Author | Corporate Manager - Capital Programme and Assets |
| Type of Report | Operational |

EXECUTIVE SUMMARY

Generating social value from the Council's commissioning and procurement activities is a significant contributor to increasing social value and delivering added value, it therefore remains a key area of focus for the Council.

This report outlines performance data for the last six months of the financial year 2023/24.

RECOMMENDATIONS

| | |
|---|--|
| 1 | Cabinet notes the positive performance achieved in generating social value for quarters three and four of the financial year 2023/24 and confirms its ongoing support. |
|---|--|

REPORT DETAILS

| 1.00 | EXPLAINING THE LATEST PERFORMANCE FOR SOCIAL VALUE | | | | | | | | |
|------------------------------|---|---------------------------|-----------------------------------|---------------------------|-----------------------------------|------------------------------|------------|------------|------------|
| 1.01 | <p>Generating increased social value is a priority for the Council.</p> <p>The primary emphasis continues to be on increasing the social value derived from the Council's commissioning and procurement processes.</p> | | | | | | | | |
| 1.02 | <p>This report covers quarters three and four of 2023/24 financial year. During these reporting periods the Council's social value achievements have remained high.</p> <p>Performance data for quarters one and two of 2023/24 financial year was reported to Corporate Resources Overview and Scrutiny Committee and Cabinet in March 2024. However, to allow oversight of a full financial year's performance, quarter one and two data for 2023/24 has been provided again in this report under 1.04 and 5.01.</p> | | | | | | | | |
| 1.03 | <p>Tables 1 and 2 below illustrate the social value generated from awarded contracts calculated in the 2023/24 financial year.</p> <p>The Council currently uses the National Themes, Outcomes, and Measures (TOMs) to measure social value. The following calculations are derived from the information provided by contractors, within the specific quarter, to demonstrate how they have achieved social value outcomes. A monetary value is then applied to the activity to determine the quantitative value.</p> | | | | | | | | |
| 1.04 | <p>Table 1 below shows the performance achieved in quarters one and two of 2023/24 financial year.</p> <p>Table 1 – Social Value Performance for Q1 and Q2 2023/24 NB: financial values have been rounded up/down to the nearest whole pound.</p> <table border="1" data-bbox="317 1361 1370 1518"> <thead> <tr> <th></th> <th>Quarter 1 Apr-Jun 2023</th> <th>Quarter 2 Jul-Sep 2023</th> <th>Total Quarters 1 and 2 2023/24</th> </tr> </thead> <tbody> <tr> <td>£s of social value generated</td> <td>£2,382,218</td> <td>£248,384</td> <td>£2,630,602</td> </tr> </tbody> </table> | | Quarter 1 Apr-Jun 2023 | Quarter 2 Jul-Sep 2023 | Total Quarters 1 and 2 2023/24 | £s of social value generated | £2,382,218 | £248,384 | £2,630,602 |
| | Quarter 1 Apr-Jun 2023 | Quarter 2 Jul-Sep 2023 | Total Quarters 1 and 2 2023/24 | | | | | | |
| £s of social value generated | £2,382,218 | £248,384 | £2,630,602 | | | | | | |
| 1.05 | <p>Table 2 below shows the performance achieved in quarters three and four of 2023/2024 financial year.</p> <p>Table 2 – Social Value Performance for Q3 and Q4 2023/2024 NB: financial values have been rounded up/down to the nearest whole pound.</p> <table border="1" data-bbox="317 1765 1370 1921"> <thead> <tr> <th></th> <th>Quarter 3 Oct-Dec 2023</th> <th>Quarter 4 Jan-Mar 2024</th> <th>Total Quarters 3 and 4 2023/24</th> </tr> </thead> <tbody> <tr> <td>£s of social value generated</td> <td>£2,756,669</td> <td>£3,067,076</td> <td>£5,823,745</td> </tr> </tbody> </table> <p>In quarters one and two of 2023/24 (April 2023 to September 2023 inclusive), £2,630,602 of social value was generated. Combining this with the performance data above provides a total of £8,454,347 of social value generated in the financial year 2023/24.</p> | | Quarter 3 Oct-Dec 2023 | Quarter 4 Jan-Mar 2024 | Total Quarters 3 and 4 2023/24 | £s of social value generated | £2,756,669 | £3,067,076 | £5,823,745 |
| | Quarter 3 Oct-Dec 2023 | Quarter 4 Jan-Mar 2024 | Total Quarters 3 and 4 2023/24 | | | | | | |
| £s of social value generated | £2,756,669 | £3,067,076 | £5,823,745 | | | | | | |

| | |
|------|---|
| 1.06 | <p>In addition to the above social value performance reporting, the Council's Procurement Services also capture information on procurement activities.</p> <p>In quarters one and two of 2023/24 financial year, twenty-seven contracts were awarded over £25k, of which six (22%) were supported to include social value and 21 (78%) were not supported to include social value. Further details can be found at appendix 5.01.</p> |
| 1.07 | <p>In quarters three and four of 2023/24 financial year, thirty-one contracts were awarded over £25k, of which 16 (52%) were supported to include social value and 15 (48%) were not supported to include social value. Further details can be found at appendix 5.02.</p> |
| 1.08 | <p>For a period during quarter one and quarter two of 2023/24, the Social Value Development Officer post was temporarily vacant, during which time interim arrangements were in place.</p> <p>This in part accounts for why there is a drop in the number of contracts supported to include social value during this time.</p> |
| 1.09 | <p>Below are illustrations of the community-driven social value results that have contributed to the overall social value realised in the financial year 2023/2024, encompassing all quarters:</p> <ul style="list-style-type: none"> • £6,177,651 of local spend through contract. • 100% of staff on contracts paid the real living wage. • £987 donated to support people in fuel poverty. • £57,382 with local partnerships to implement circular economy solutions (value of the goods and services donated). • 269 hours invested to support educational initiatives with local schools and colleges. • 44 Volunteering hours to support local community projects. • £1,334 value (including staff time) to support health and wellbeing initiatives in Flintshire. • 4,725 pupil interactions. School engagements via school assemblies or individual lessons. • 163,042 total kWh energy saved through low carbon sustainable energy interventions (e.g. solar PV.). • 252 hours of expert business advice to local Voluntary, Community and Social Enterprises (VCSE) and Micro, Small and Medium Enterprises (MSME) • £3,125 donated to support local community projects. • 76 local people employed full time equivalent. • 139,574 car miles saved by contractors. |
| 1.10 | <p>Future Performance Reporting</p> <p>As reported and endorsed in March 2024, for improved alignment with the financial year, there will be an adjustment in the reporting schedule. Henceforth, the annual report detailing social value performance will be presented in June each year.</p> |

| | |
|-------------|---|
| 2.00 | RESOURCE IMPLICATIONS |
| 2.01 | There are no resource implications to report. |

| | |
|-------------|---|
| 3.00 | IMPACT ASSESSMENT AND RISK MANAGEMENT |
| 3.01 | An impact assessment is not required as this is a report on operational progress and performance. |

| | |
|-------------|---|
| 4.00 | CONSULTATIONS REQUIRED/CARRIED OUT |
| 4.01 | This report was considered by the Corporate Resources Overview and Scrutiny Committee on 12 th September 2024. |

| | | | | |
|-------------|--|-----------------------------------|-----------------------------------|--|
| 5.00 | APPENDICES | | | |
| 5.01 | Table 3 – Procurement Performance data for quarters one and two 2023/2024 financial year. | | | |
| | | Quarter 1 Apr-Jun 2023 | Quarter 2 Jul-Sep 2023 | Total for Q1 and Q2 2023/24 |
| | Total No. contracts awarded over £25k | 14 | 13 | 27 |
| | Proportion of contracts awarded over £25k which were supported to include social value | 4 (29%) | 2 (15%) | 6 (22%) |
| | Proportion of contracts awarded over £25k which were not supported to include social value | 10 (71%) | 11 (85%) | 21 (78%) |

| | | | | |
|------|---|-----------------------------------|-----------------------------------|--|
| 5.02 | Table 4 – Procurement Performance data for quarters three and four 2023/24 financial year. | | | |
| | | Quarter 3 Oct-Dec 2023 | Quarter 4 Jan-Mar 2024 | Total for Q3 and Q4 2023/24 |
| | Total No. contracts awarded over £25k | 12 | 19 | 31 |
| | Proportion of contracts awarded over £25k which were supported to include social value | 6 (50%) | 10 (52%) | 16 (51%) |
| | Proportion of contracts awarded over £25k which were not supported to include social value | 6 (50%) | 9 (48%) | 15 (49%) |

| | |
|-------------|--|
| 6.00 | LIST OF ACCESSIBLE BACKGROUND DOCUMENTS |
| 6.01 | <p>The Social Value Strategy was part of the Social Value report to Cabinet in March 2019.</p> <p>https://committeemeetings.flintshire.gov.uk/ieListDocuments.aspx?CId=391&MId=4250&Ver=4&LLL=0</p> |
| 6.02 | <p>The previous Social Value Progress Report was presented to the Corporate Resources Overview and Scrutiny Committee on 7th March 2024 and is available online:</p> <p>https://committeemeetings.flintshire.gov.uk/ieListDocuments.aspx?CId=141&MId=5566&Ver=4&LLL=0</p> |
| 6.03 | <p>The previous Social Value Progress report was presented to Cabinet on 12th March 2024 and is available online:</p> <p>https://committeemeetings.flintshire.gov.uk/mgConvert2PDF.aspx?ID=80308</p> |

| | |
|-------------|--|
| 7.00 | CONTACT OFFICER DETAILS |
| 7.01 | <p>Contact Officer: Dianne Hunt – Social Value Development Officer</p> <p>Telephone: 01352 702140 Cymraeg/Welsh: 01267 224923</p> <p>E-mail: Dianne.Hunt@flintshire.gov.uk</p> |

8.00

GLOSSARY OF TERMS

Social Value - A broad term used to describe, the social, economic, environmental, and cultural impact of our collective decision making and business operations.

Flintshire County Council define social value as:

A way of thinking about how scarce resources are allocated and used. It involves looking beyond the price of each individual contract when procuring and looking at what the collective benefit to community is when a public body chooses to award a contract. Every time we spend £1 on the delivery of services, we will consider whether we can achieve additional collective well-being benefits from that £1 to the wider community.

Themes Outputs Measures (TOMs) – The Welsh Government National TOMs framework is a specifically designed framework that allows organisations to measure and maximise their social value return by placing a monetary value on activities undertaken. The framework reflects the priorities of The Well-being of Future Generations (Wales) Act 2015.